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## News Release

### **Mobile TV Group to Provide Production Facilities for KTLA Rose Parade For Release – November 27, 2018**

November 26, 2018 (Denver, Colorado) – Mobile TV Group (MTVG) announced today that MTVG will provide the remote facilities for KTLA-TV's broadcast of the 130th Rose Parade, Presented by Honda.

KTLA-TV will proudly air its 72<sup>nd</sup> consecutive television broadcast of the Rose Parade, January 1, 2019 at 8:00 AM PST. KTLA's coverage of the 130<sup>th</sup> Rose Parade Presented by Honda entitled "The Melody of Life," will carry on the long-standing tradition of delivering Southern California's most watched parade coverage on January 1<sup>st</sup>, including: LIVE "behind-the-scenes" reporting, exclusive Rose Parade coverage (without commercial interruption), as well as encore presentations throughout the broadcast day.

With the best camera positions of any broadcaster, and spectacular aerial views from the Goodyear Airship, KTLA-TV (Tribune Broadcasting's Los Angeles television station), has been the broadcast home of the Rose Parade since 1947. In 2019, KTLA's HD broadcast will be syndicated across the US, distributed nationally on cable and to more than 225 markets around the world. The station will also offer a LIVE simulcast stream of the broadcast on KTLA.com, as well as via FACEBOOK LIVE.

For the first time, MTVG will provide KTLA with 39FLEX for this event, which is a 53' double expanding mobile production unit that is capable of UHD/HDR. In addition, to the HD Broadcast, MTVG will be providing UHD isolated (ISO) camera recordings for future use by KTLA. These UHD/HDR ISO's will provide to the station archived material to continue KTLA's tradition of implementing cutting edge technical and creative opportunities to deliver the highest quality, and most unique experience to their viewers, across all distribution formats.

Mobile Unit 39FLEX and MTVG's experienced technical and operational team have provided a majority of UHD/HDR live broadcasts over the last 24 months in the U.S., via multiple delivery platforms. Through this experience MTVG's teams have worked with a wide variety of customers to meet their requirements and deliver the best combination of UHD/HDR/HD/SDR across a wide variety of distribution platforms, meeting the exact needs of the clients.

"We are proud of our long-term relationship with the Tournament of Roses Association and of our dynamic on-air team that presents KTLA's award-winning Rose Parade coverage," said John Moczulski, Vice President and Station Manager of KTLA-TV. "We are

excited to have Mobile TV Group as our key technical broadcast partner for this year's event and look forward to working together with the MTVG team to continue KTLA's tradition of delivering new breakthroughs in technology to excite viewers around the world with an enhanced Rose Parade viewing experience."

"We are pleased that KTLA has selected MTVG to partner with the experienced KTLA Rose Parade team to provide the 2019 broadcast coverage of this long-running one-of-a-kind historic event," said Philip Garvin, CEO of Mobile TV Group. "With our 25-year history of growth in the sports broadcasting market, being involved in the Rose Parade is a key part of MTVG's continued movement into the entertainment, awards, corporate, concert, and eSports events over the last 3 years, and an opportunity that allows our engineering, operations and logistics team to bring their knowledge and experience to deliver the best solutions to meet each unique client requirement."

#### ABOUT TRIBUNE MEDIA:

Tribune Media Company (NYSE: TRCO) is home to a diverse portfolio of television and digital properties driven by quality news, entertainment and sports programming. Tribune Media is comprised of Tribune Broadcasting's 42 owned or operated local television stations reaching more than 50 million households, national entertainment cable network WGN America, whose reach is more than 77 million households, and a variety of digital applications and websites commanding 54 million monthly unique visitors online. Tribune Media also includes Chicago's WGN-AM and the national multicast networks Antenna TV and THIS TV, and Covers Media Group, an unrivaled source of online sports betting information. Additionally, the Company owns and manages a significant number of real estate properties across the U.S. and holds a variety of investments, including a 31% interest in Television Food Network, G.P., which operates Food Network and Cooking Channel. For more information please visit [www.tribunemedia.com](http://www.tribunemedia.com).

#### ABOUT MOBILE TV GROUP:

Mobile TV Group (MTVG) has led live 4K/UHD HDR productions in the U.S. covering the PGA Tour, NBA, NHL, college football, entertainment, and corporate events for many of the top Fortune 500 companies.

In total, MTVG is responsible for the production of over 4,000 live events a year. MTVG also operates an audio/video manufacturing facility specializing in building Mobile Units and supporting live video transport. MTVG combines its experience in building and operating mobile units to offer cost-effective production solutions that are unique in the industry.

#### Contact:

Philip Garvin  
President

[pgarvin@mobiletvgroup.com](mailto:pgarvin@mobiletvgroup.com)

303.549.8585

Nick Garvin  
COO

[ngarvin@mobiletvgroup.com](mailto:ngarvin@mobiletvgroup.com)

303.618.4423

**8455 Highfield Parkway, Englewood, Colorado 80112**  
**Phone: 303.388.8500 | [mobiletvgroup.com](http://mobiletvgroup.com)**